



**PABLO ESCARGOT**

*Manifesto*





# PABLO ESCARGOT

## ***WE ARE PABLO***

PABLO ESCARGOT is a creative collective / production house waging war on the frontline of branded video entertainment. We are the battering ram of the digital revolution, firm believers that advertising need not be bland.

A league of young intellectuals and futurists, we marry old-world sophistication to cinematic storytelling in the internet age. Upon the narrative seas of advertising, fashion, and music, we fight to bring the human narrative back to storytelling.

We're old enough to know better, but young enough to do it anyway. To the upstarts, the futurists! Join our cause.

PABLO ESCARGOT REEL // [CLICK HERE](#)





# TEAM



ALEC RASMUSSEN

SOUND DESIGN // CREATIVE

After cutting his teeth writing love ballads in Salt Lake City, Alec emerged from the cavernous sound stages and studios of USC with an unhealthy affinity for knobs and dials. Today, he splits his time between two dangerously unpredictable occupations: Sound Design & Music Composition (where he once traveled to deep space to record sounds of wild tardigrades in their native habitat) and Financial Analysis (He is currently a level II cadidate for the CFA designation).

As the founder and sole member of the Society for the Preservation of Bad Puns, he is automatically entitled to inappropriate utterances and similar lapses in judgement. He finds books on anti-gravity impossible to put down and thinks crushing cans is so depressing. For deeper insight in to Alec's grotesque inner nature, he highly recommends "Bad Pun Eel", "Chemistry Cat", and "Philosoraptor" memes.



BRIAN CHARLES LEHRER

DIRECTOR // D.P. // CREATIVE

Raised in NYC, and now surviving in the ruins of post-apocalyptic LA, Brian earns his beer money as a video director // cinematographer and creative co-director at Pablo Escargot. He was nominated for [Best Directorial Debut](#) by the [Music Video Production Association \[MVPA\]](#) for the fantasy-epic "[TRIBO FUEGO](#)", and as a director of photography, Brian has lent his falcon's eye to a variety of commercials, fashion films, music videos, and shorts.

After graduating the USC School of Cinematic Arts, Brian also produced music videos for headline acts [NERVO](#), [Hook N Sling](#), and [Dada Life](#), as well as a [comedic short](#) for William Morris Endeavor Entertainment. He has had the pleasure of working with Oscar-winning creatives and A-list actors, but never says a word to the gossip rags.



GIL FRESTON

FILM DIRECTOR // CREATIVE

Gil's love for filmmaking began during his tenth grade [Oxford-Cambridge Exchange Program](#) in Paris, where he studied the French New Wave cinema. He was later kicked out of the program for "reckless" behavior, however, his new found love for film would live on.

While attending the USC School of Cinematic Arts, Gil completed his first feature film, [PALADAR](#), a documentary showcased at the [TriBeCa Film Festival](#) and shown as the centerpiece at the [Downtown LA Film Festival](#). Gil co-founded Pablo Escargot in late 2012 where he continues to act as both a film and creative director.

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MASON WIEDERHORN

PRODUCTION HEAD // CREATIVE

Mason spent the latter years of his college tenure filming guerrilla and viral content for Fatburger and its subsidiaries. Mason co-founded Pablo Escargot after noticing an increasing trend in the demand for branded content.

He attended the University of Southern California where he majored in the Marshall School of Business' and School of Cinematic Arts' Business of Cinematic Arts joint degree program. His passion for film and design led him to begin producing creative video content of all varieties.

He likens himself to a hybrid of MacGruber and the Wolverine.



NATHAN ECKHOUS

MARKETING // CREATIVE

Nathan attended the University of Southern California, where he majored in Narrative Studies with a minor in Spanish. He has penned editorials, screenplays, witty copy, and a full-length novella that showcase his creative talents, in addition to medical device manuals and other technical fare. On the weekends, he's been known to impersonate the Hollywood sign.



# BRANDED CONTENT



- THE LAST GREAT STAND
- FATBURGER ACROSS AMERICA
- IHEART RADIO & CLEAR CHANNEL



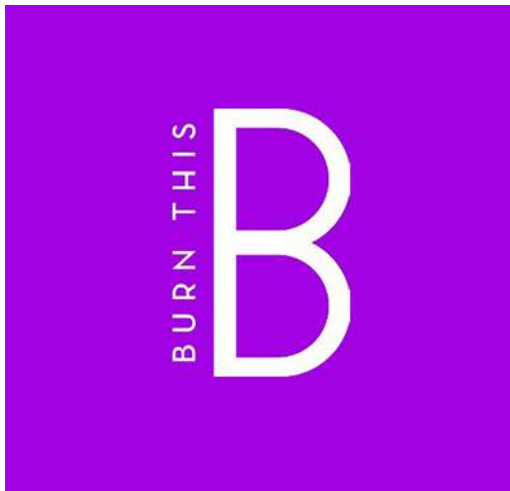
- DONAHUE SERIES



- SHARE THE SILENCE



- WOLF OF SUNDANCE
- \* Collab w/ CULPRIT CREATIVE



- BURN THIIS PROMO



- URBAN FLAT PROMO



# ORIGINAL CONTENT

## VIRAL VIDEOS



→ TRUE DETECTIVE OSCARS PARODY

## FEATURE FILMS



→ PALADAR: A GIL FRESTON FILM

## MUSIC VIDEOS



→ TWST1 - TRIBO FUEGO  
→ NERVO - REASON



# ALLIES



CULPRIT CREATIVE

→ CULPRIT CREATIVE



→ VICE



→ ONE BEAT FILMS



→ ZENN FILMS



→ INVISIBLE INC.

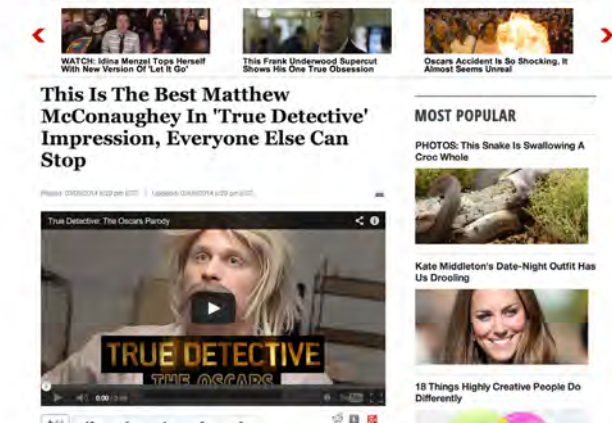


→ EBF PRODUCTIONS



# FANFARE

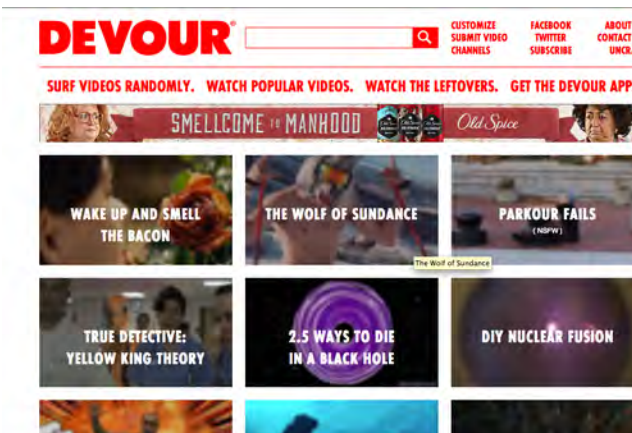
## HUFFINGTON POST



## NEW YORKER



## DEVOUR



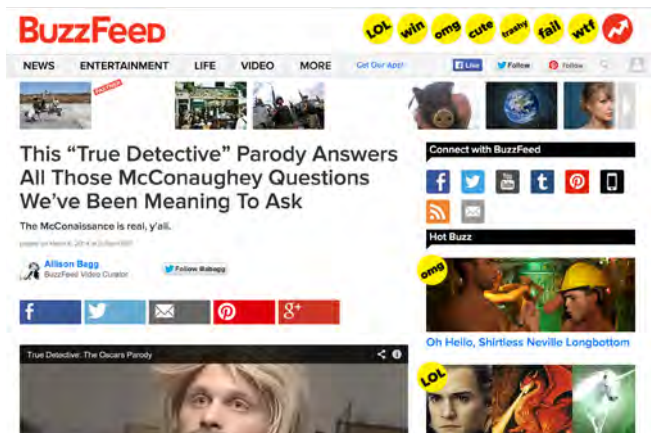
## VANITY FAIR



## HOLLYWOOD REPORTER



## BUZZFEED



## ELITE DAILY



## COLLEGE HUMOR



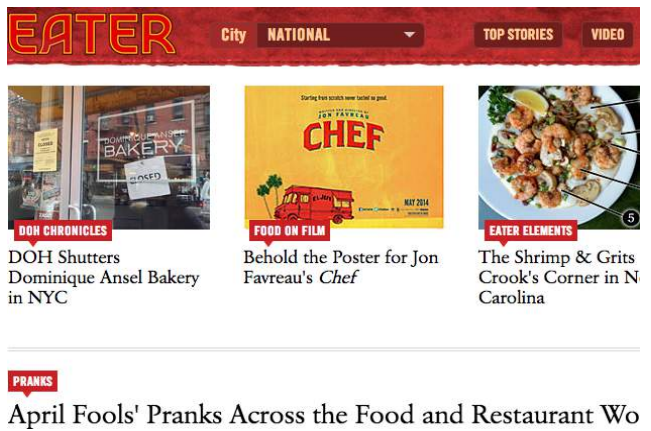
## HUFFPOST LIVE



## WALL STREET JOURNAL



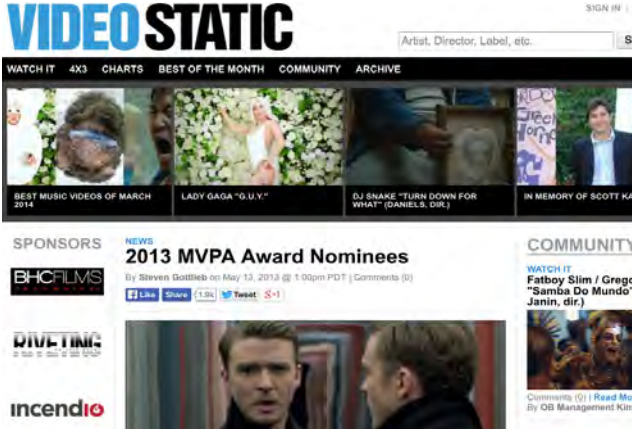
## EATER LA



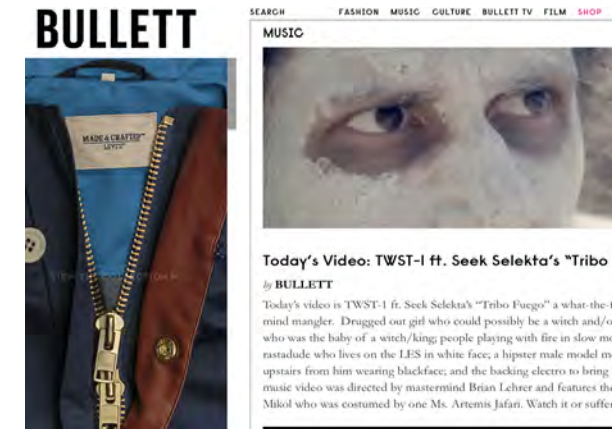
## DEADLINE



## VIDEO STATIC // MVPA



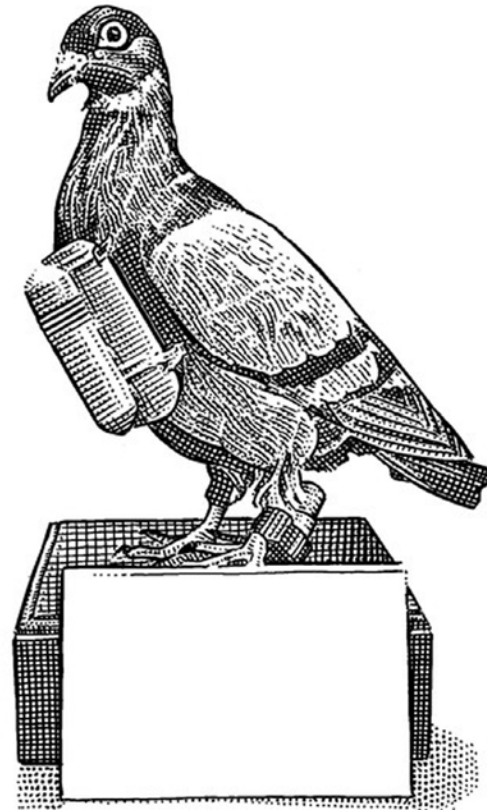
## BULLETT



## IMVDB

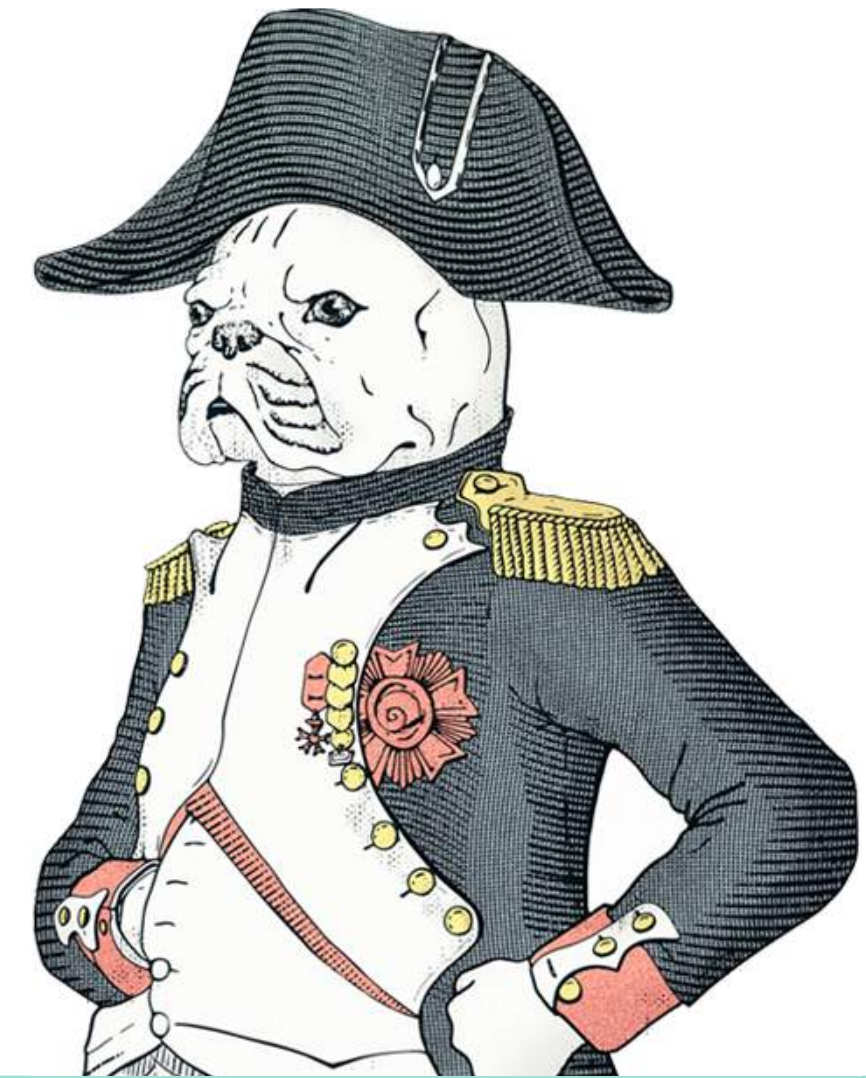






## WRITE US

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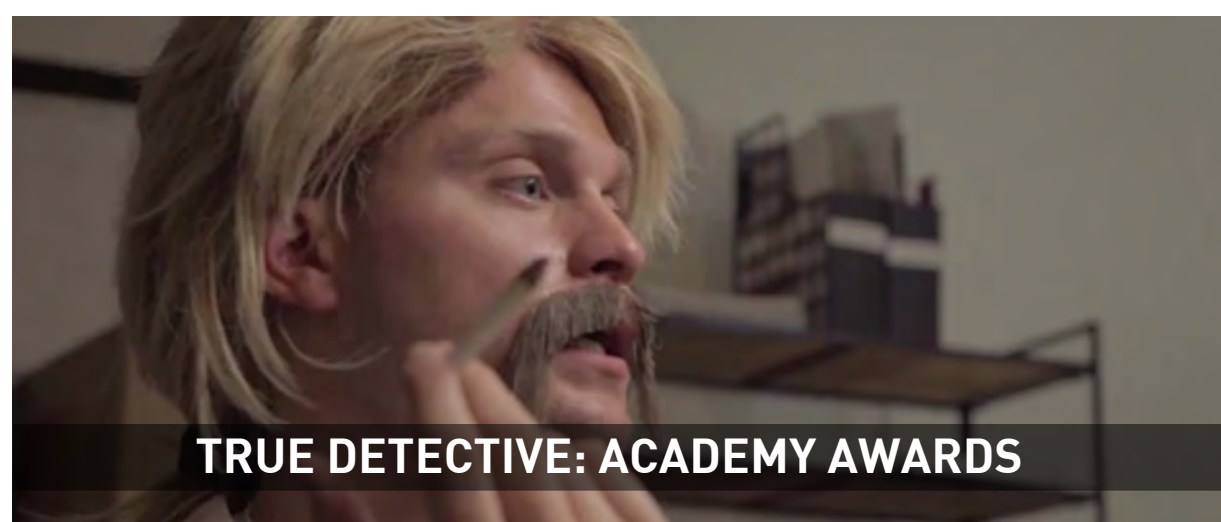
PALADAR // FEATURE DOCUMENTARY



THE LAST GREAT STAND // FATBURGER



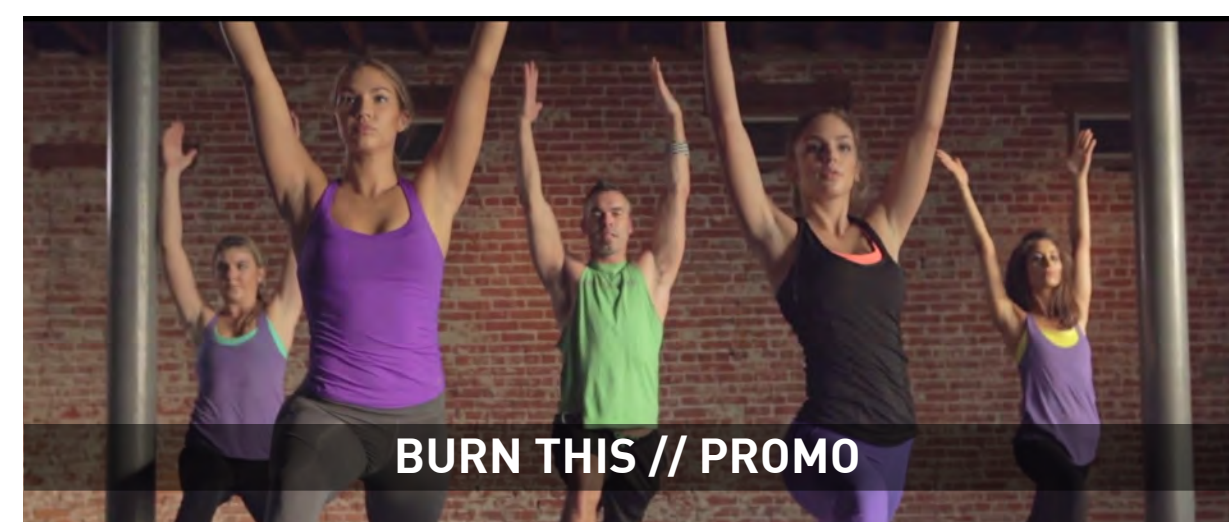
TRIBO FUEGO - TWST1 // MUSIC VIDEO



TRUE DETECTIVE: ACADEMY AWARDS



WOLF OF SUNDANCE // MEUNDIES



BURN THIS // PROMO



FATBURGER ACROSS AMERICA // FATBURGER



MONTECITO // FASHION FILM



THE OUTFIELDER // NIKE SPEC - AD



SHARE THE SILENCE // EL SILENCIO



WME // STAFF VIDEO



DONAHUE // THE STANDARD